







Street Elite is a transformative **sport-for-development program** delivered by **TSA Sports and Education CIC**, with funding and strategic support from The Change Foundation and the Berkeley Foundation.

Designed to empower young people from disadvantaged backgrounds, the program combines tailored coaching and mentoring to address individual needs.

By fostering essential life skills, resilience, and confidence, Street Elite helps participants overcome barriers, broaden their horizons, and unlock their full potential, paving the way for brighter futures.





Operating over nine months, the program supports participants impacted by inequality and challenging circumstances, helping them reconnect with education, training, or employment opportunities.



Since 2019, **TSA Sports and Education CIC** has delivered **Street Elite** in Birmingham, working with 30 young people annually. Over 90% of participants transition into education or work, demonstrating the program's transformative impact.

In 2023/24, half of the program's coaches were former Street Elite participants themselves, using their lived experience to inspire and mentor the next generation.

## STREET ELITE Festival

The Street Elite Festival, held annually at the iconic Alexander Stadium in Birmingham, marks the culmination of the program. Participants take center stage, leading a vibrant sports festival for local school children.

This unique event not only provides an opportunity for participants to demonstrate their newly developed skills but also fosters a sense of pride and community by giving back to others.

STREF

Delivered by ISA











## ALEXANDER STADIUM

STREET ELITE

Delivered by SPORTS & EDUCATION



















## For further information

www.tsaprojects.org info@tsaprojects.org

